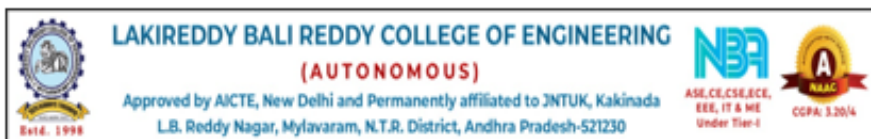


Master of Business Administration

Report on Business Plan

Event Name	Business Plan
Event type/Name	Skill Development
Date/Duration	04-09-2025
Organizers	Department of MBA Lakireddy Bali Reddy College of Engineering
Name of Convener	Dr.K.Deepika Associate Professor & HoD
Target audience	Students
Total No. of Registered participants	126
Objective the event	- To nurture entrepreneurial thinking and problem-solving skills. - To encourage students to design feasible and sustainable business plans. - To develop confidence in presenting ideas to potential investors or evaluators.
Description of the event:	The B-Plan (Business Plan) Presentation allowed participants to develop and present their business ideas with a focus on innovation, feasibility, and market potential. Participants prepared structured business models and presented them before a panel, receiving constructive feedback to refine their entrepreneurial skills.



**Master of Business Administration
CIRCULAR**

Date: 01-09-2025

Dear student,

This is to inform all MBA students that the Department of Master of Business Administration in association with Esprit club, is organizing:

Business Plan Competitions – Think, Create, Compete.

Objectives

- To develop entrepreneurial and strategic planning skills.
- To encourage creativity and innovation in business ideas.
- To enhance presentation and analytical abilities.

Date: 04-09-2025

Venue: MBA Seminar Hall

Time: 09:30 AM onwards

Target Audience: MBA I-Year Students

All students are instructed to participate actively. Your cooperation and enthusiasm will ensure the success of this initiative.

K. Deepika

Dr K. Deepika
Head of the Department

CC: a) Class Teachers b) Classrooms c) Notice Boards



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
Recognized as "scientific and Industrial and Research Organization by DSIR, Govt of India
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh 521230



Master of Business Administration

BUSINESS PLAN

Competitions
MBA FIRST YEARS

04-09-2025

RESOURCE PERSON
DR.K.DEEPIKA

HEAD OF THE DEPARTMENT



Master of Business Administration

List of winners:

S.No	Name of the student	Roll No	Prize
1	Shaik Jafarunnisa	25MBA016	First
	Mayiri Madhavi	25MBA018	
2	Gude Siva Kumar	25MBA006	First
	Nagula Balaji	25MBA020	
	Thammiseti Narasimha Rao	25MBA051	
3	Vallabhaneni Deepthi Kumar	25MBA021	Second
	Simhadri Jagadeesh	25MBA069	
	Tammarapu Jainandu Kumar	25MBA123	
4	Bandaru Akash Naidu	25MBA091	Second
5	Bandaru Ysaswini	25MBA151	Third
6	Radha Shrivasa	25MBA041	Third
	Nimmakayala Nagamalleswari	25MBA099	
	Joga Geethika Lakshmi Bhavani	25MBA100	



K. Deepika

Dr K. Deepika
Head of the Department